



Engaging Medical Students and Community in the WRITE Program

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Objectives

- Importance of community engagement
- Strategies for community engagement
- Challenges/solutions
- Best practices



Overview

- Brief presentation
- Panel discussion
- Small-group work
- Large group reflections/create best practices





Why is Community Engagement Important?

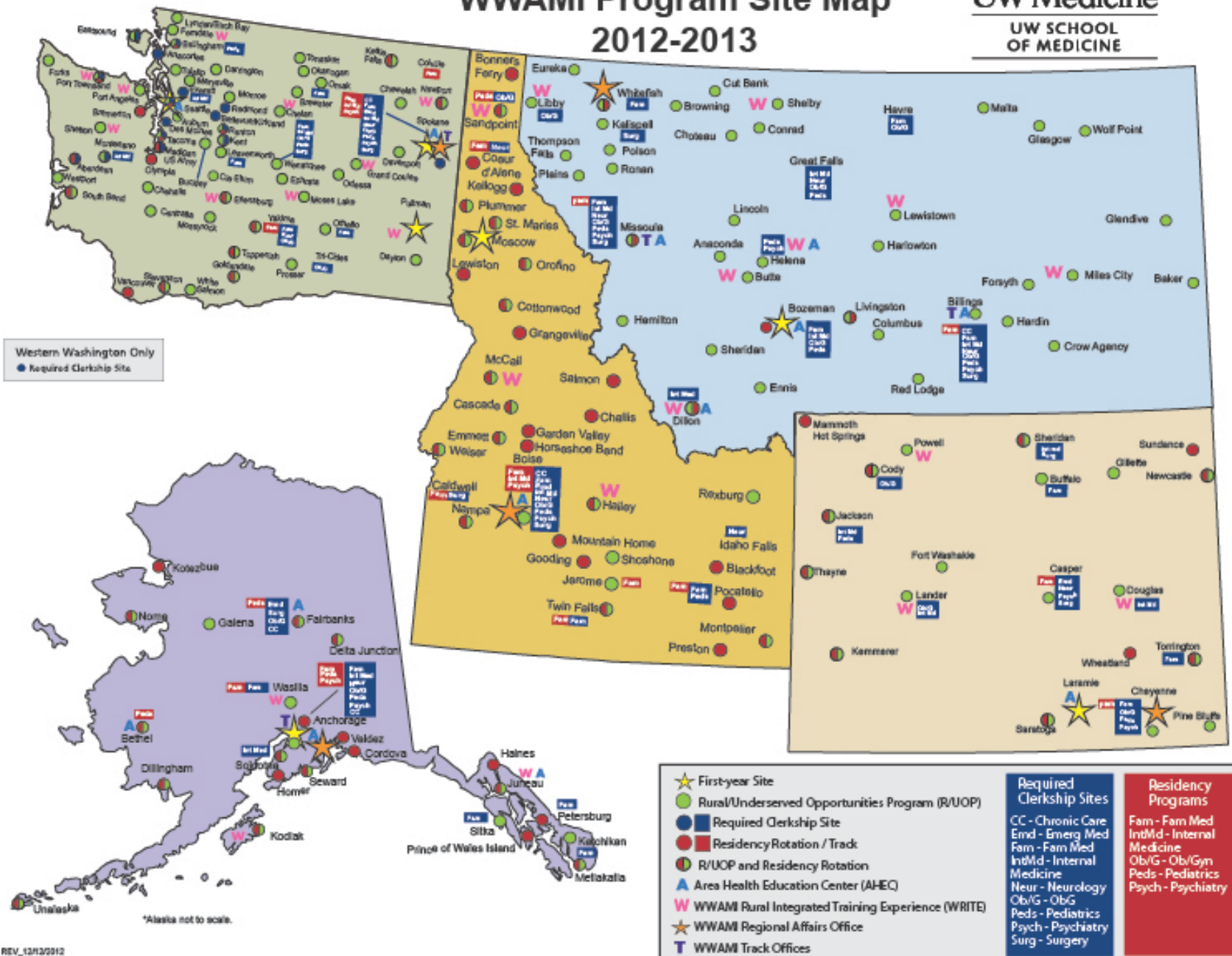
WHO definition of the Social Accountability of Medical Schools (1995):

“The obligation to direct their education, research, and service activities towards addressing the priority health needs of the community, region and the nation that they have a mandate to serve.”

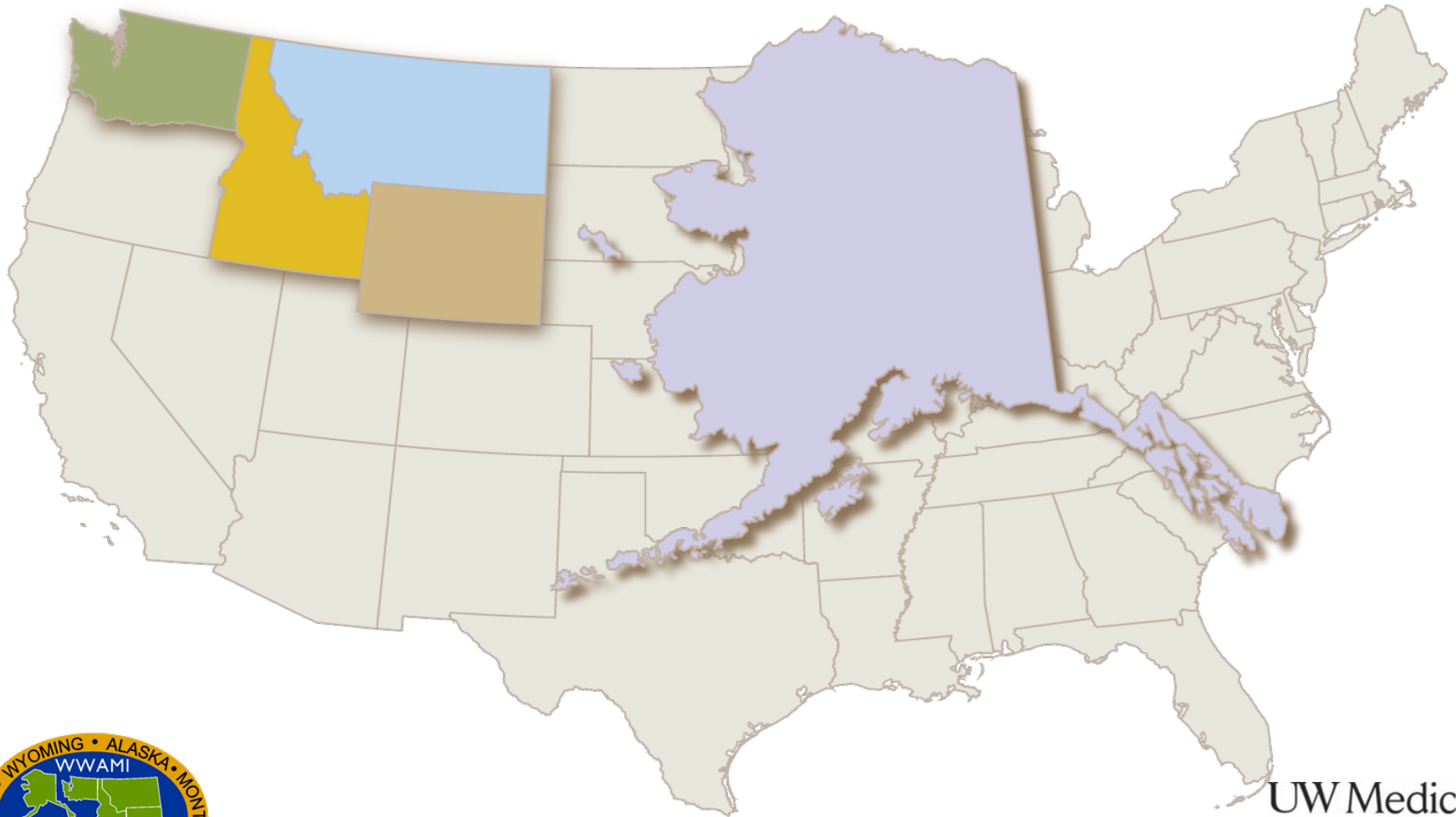


WWAMI Program Site Map 2012-2013

UW Medicine
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The five WWAMI states make up 28% of the U.S. land mass, but contain only 3.4% of the country's population.



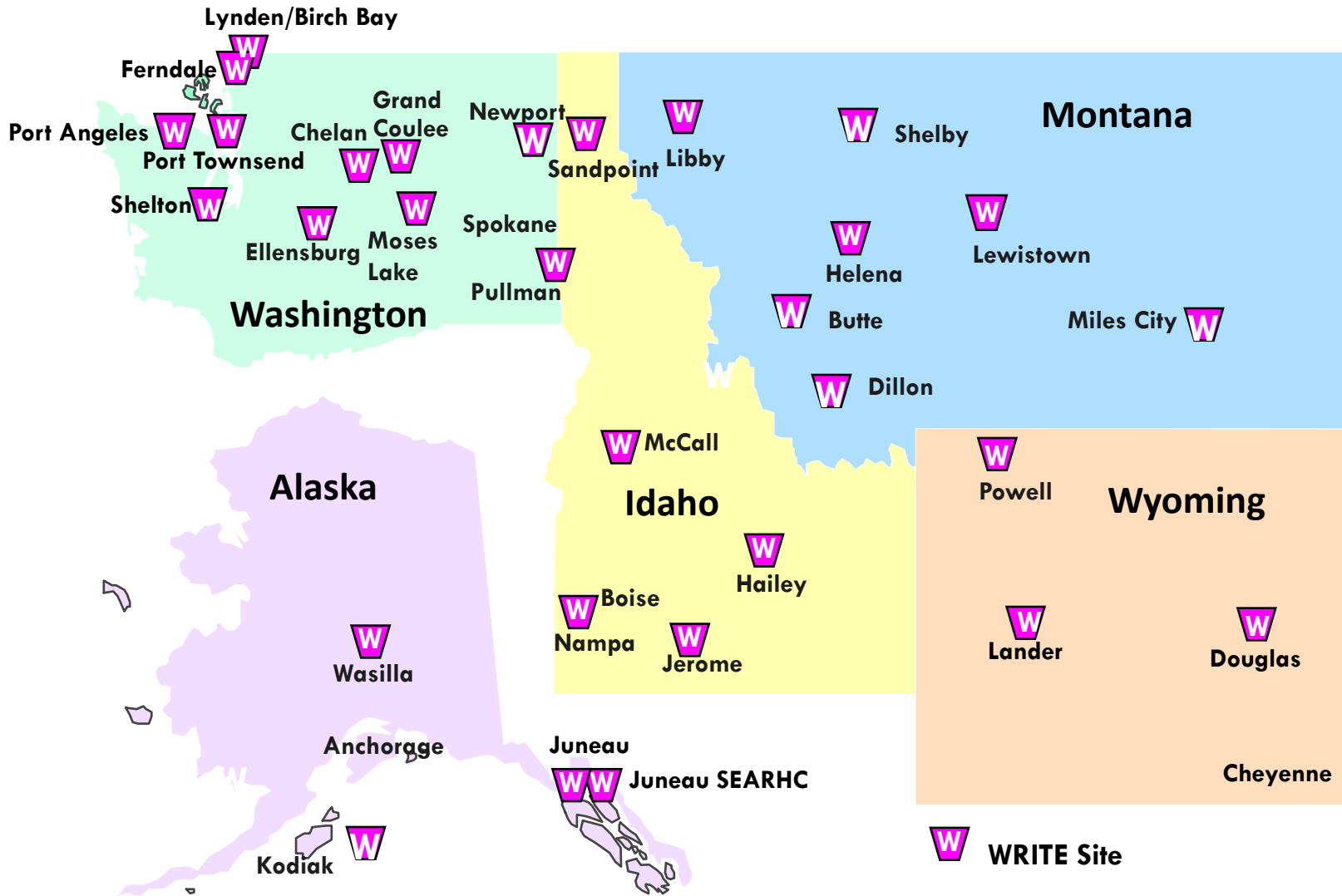
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WWAMI Rural Integrated Training Experience “WRITE”

- 5-month long LIC in rural and/or underserved communities
- 30 sites over five-state WWAMI region



30 WRITE Sites in 5 WWAMI States



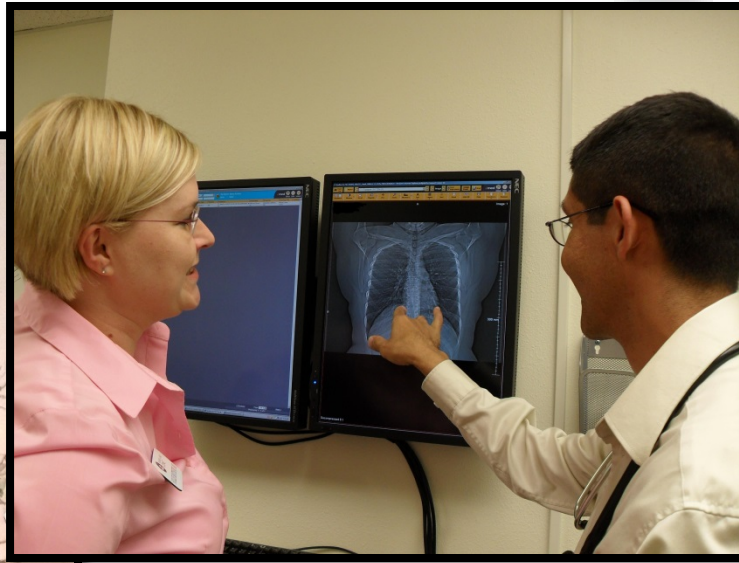
Setting the stage

- Welcome, introduce, orient to community
- Facilitate professional & casual introductions



Student Engagement

- Medical Community
- Community at large



Opportunities for Engagement

- Relationships
- Service learning
- Volunteerism
- Outreach
- Social/recreational
- Community Projects
- Leadership



Relationships



Leadership



Community/Scholarly Projects

- Community generated
- Medical student teaches elementary kids about heart anatomy and healthy behaviors
- Food insecurities
- Smoking Cessation
- Diabetic Testing



Service Learning/Volunteerism

- Established, local experiences
 - Free clinic, sports team medical coverage, hospice
- Student-driven experiences
 - Based on student interest and community need



Outreach

- Schools: K-12, colleges
- Health Fairs
- Media
- Mentoring
- Legislative
- Underserved



Recreation/Social

Local attractions/Events

- Weekly trivia nights at pub
- Group activities- running clubs, volleyball leagues
- Church or other organizations
- Book clubs
- Host physician family interaction



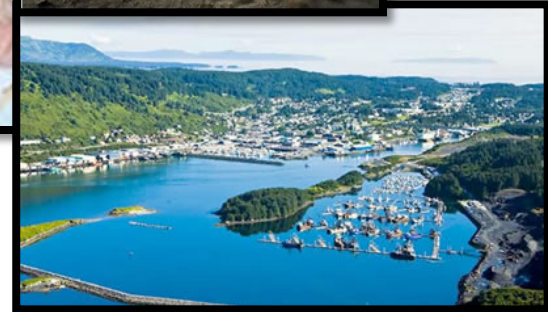
Physician Engagement

- Faculty Development
- Admissions Committee
- Ongoing Clerkships
- Physician satisfaction



Who wins?

- Patients
- Students
- Preceptors
- Communities
- Medical school
- Residencies



Expert Panel Discussion: WRITE preceptors and students



Washington

Mark Larson, MD

Katie Martin, MS4

Montana

Laura Bennett, MD

Shalina Mirza, MS4

Idaho

Frank Batcha, MD

Sage Coe-Smith, MS4

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Small Group Breakouts

- What makes a successful approach to community engagement?
- What are some challenges one might experience?
- What are some solutions?



Large Group Reflections

- Lessons learned
- Best practices



Thank You!

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